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#### IN THIS ISSUE WE HAVE

- ♦ Upcoming activities..... page 13
- ♦ Agenda of 90th ACA Meeting ..... page 14
- ♦ ACA Familiarization Visits ...... page 16



## **Dr Tim Brown HARIS Sharing Session on 14 April 2015**

Dr Tim Brown, Senior Fellow from the East-West Centre Hawaii, is coming to Hong Kong in mid April. He will hold a sharing session to discuss about his views on the current HIV situation and HARIS. Workers of AIDS NGOs are most welcome.

Details of the sharing session -

Objectives: To discuss about the current HIV situation, and to review the methodology,

data collection, results and way forward of HARiS.

Date : 14 April 2015 (Tuesday)

Time : 1400-1530 Part I ~ MSM/TG

1545-1700 Part II ~ FSW/SWC

1700-1745 Part III ~ IDU

Venue : Red Ribbon Centre, 2/F Wang Tau Hom Jockey Club Clinic,

200 Junction Road East, Kowloon

Those interested please contact Dr Philip WONG at 3143-7225 (Deadline: 10 April 2015, Friday).

Since seats are limited, a maximum of 3 persons per organization is allowed for each section.

### NGO training workshop on HIV/AIDS

Two half-day workshops will be held on 28 April 2015 (Tuesday) and 5 May 2015 (Tuesday). The first workshop will cover basic knowledge of HIV/AIDS; and the second one is a sharing session among NGOs. New staff members working in AIDS NGOs are most welcome.

Date : 28 April 2015 (Tuesday) and 5 May 2015 (Tuesday)

Time : 1400 - 1800

Venue : Red Ribbon Centre, 2/F Wang Tau Hom Jockey Club Clinic,

200 Junction Road East, Kowloon.

Those interested please contact Ms Rebecca HUNG at 3143-7200 or e-mail to <a href="mailto:rrc@dh.gov.hk">rrc@dh.gov.hk</a> (Deadline: 21 April 2015, Tuesday).

Programme rundown is now available at www.aids.gov.hk.

Hong Kong Advisory Council on AIDS Secretariat

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ACA Newsfile Vol 22 Page 13

## **Agenda of 90th ACA Meeting**

Date: 17 April 2015 (Friday)

Time: 2:30 pm

Venue: Conference Room, Department of Health, 21/F, Wu Chung House,

213 Queen's Road East, Wanchai, Hong Kong

#### Three main items on the Agenda -

- A synthesis and interpretation of the current HIV epidemiology in Hong Kong (Dr Tim Brown)
- Risk behaviours of female sex workers, male clients of female sex workers and injecting drug users – findings from the HARiS 2014
- A brief report of the China Provincial AIDS Directors 2015 Meeting

# "Be Negative" HIV/HCV Awareness Campaign Evaluation

The "Be Negative" HIV/HCV awareness campaign which aimed at promoting safer sex and HIV testing among the gay population was rolled out in August through November 2014; it was concluded with an evaluation survey in January 2015. Over 200 respondents recruited at outreach venues such as bars and saunas (69%) and online channels (31%) completed the questionnaires.

Over half of the respondents were aged 20-29. Overall, more than 20% had come across the promotional materials of the campaign, among which safer sex kits (condom and lubricant packages) and poster were the most commonly reported. For those who came across the campaign online, gay websites and social media were the most popular platforms. Over 50% agreed that the campaign had been able to raise their awareness towards HIV and hepatitis C, and over 75% agreed that the campaign could bring the message of encouraging HIV testing (**Figure 1a and 1b**). Among those who reported inconsistent condom use originally, however, only 17% actually changed their behaviour and used condom consistently after the campaign (**Figure 2a and 2b**). In conclusion, the campaign has made the first step in inducing awareness in some young MSM while more efforts would be required for behavioural change to occur in this target population.

Figure 1a
Percentage of respondents who agreed that the campaign had raised awareness towards HIV and hepatitis C

Raised awareness towards HIV & HCV

16%

18%

Totally Disagree
Disagree
Agree
Agree
Totally Agree

Figure 1b
Percentage of respondents who agreed that the campaign could bring the message of encouraging HIV testing

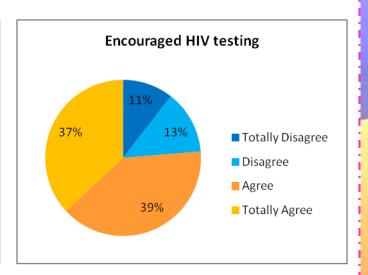


Figure 2a Condom use rate before the campaign

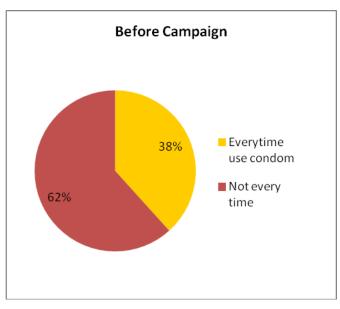
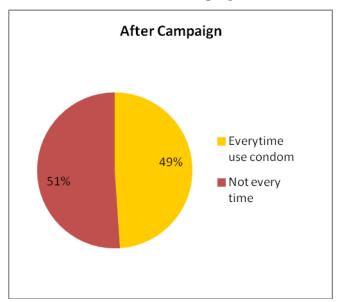


Figure 2b Condom use rate after the campaign



## ACA familiarization visits to NGOs and government units working on HIV/AIDS (in first quarter of 2015)



Caritas Youth and Community Service



Hong Kong Red Cross



Action for REACH OUT



Zi Teng



Teen's Key



Violet Peel Methadone Clinic



The Society of Rehabilitation and Crime Prevention, HK (SRACP)

