



**Editorial Board**

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**~ Calendar ~**

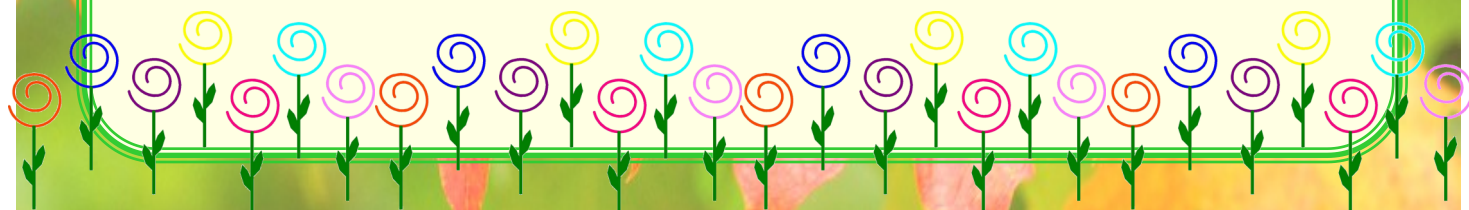
88th ACA Meeting  
10 October 2014

## Agenda of 88th ACA Meeting

Date : 10 October 2014 (Friday)  
Time : 2:30 pm  
Venue : Conference Room, Department of Health, 21/F, Wu Chung House,  
Wanchai, Hong Kong

**Three main items on the Agenda -**

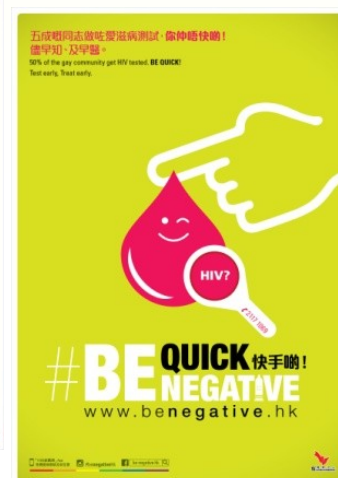
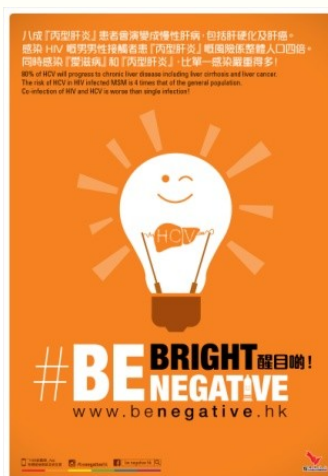
- ✧ Proposed schema of operation for the Hong Kong Advisory Council on AIDS (2014-2017)
- ✧ Current HIV situation and AIDS programme in Hong Kong
- ✧ Report on the 20<sup>th</sup> International AIDS Conference (AIDS 2014), Melbourne, Australia



## HIV/HCV Awareness Campaign 2014

In response to the recent upsurge of new HIV cases among men who have sex with men (MSM) and an increase in hepatitis C infection in HIV-infected MSM seen at the Department of Health (DH), the Special Preventive Programme (SPP) has launched the "Be Negative" HIV and HCV awareness campaign and targeted publicity activities in NGOs, public clinics, gay venues and events are rolling out. Please visit [www.benegative.hk](http://www.benegative.hk) for details.

*Poster series of Be Negative Campaign with four main themes: (1) protect your partner; (2) always use a condom; (3) know about HIV and HCV; and (4) early testing.*



*Alert card publicizing the Gay Men HIV Testing Hotline 2117 1069.*

*Giveaway items to be distributed in gay venues and events: condom and lube gift packs, tissue paper, alert card, specially designed pamphlets on HIV and HCV, tee and tote bag.*



## Hong Kong Lesbian & Gay Film Festival

Similar to last few years, the Red Ribbon Centre (RRC) of DH took the opportunity of The Hong Kong Lesbian and Gay Film Festival (HKLGF) to promote HIV/AIDS prevention in September 2014. During this key event of the gay community, health messages were conveyed through festival trailer, facebook and websites, posters, guidebooks, photo exhibition and other educational materials. The short film "For Love, We Can" produced by the RRC and directed by the Hong Kong Academy for Performing Arts in 2014 was screened during the festival. "The Circle" and "Nomansland", which were about acceptance of gay community and HIV infection, were also recommended.

### For Love, We Can screenshot

For Love, We Can, produced by RRC and directed by HKAPA, describes a gay couple struggling through family relationships and the dread HIV/AIDS.



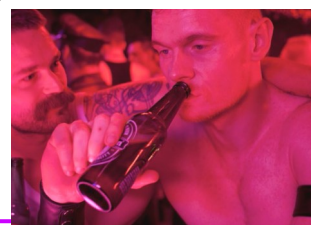
### The Circle screenshot

"The Circle" is a documentary based on a real couple and the events around an underground gay magazine and club in the 1950's, with commentary by the couple themselves. This film has received critical acclaim and won the Teddy Award for Best Documentary film highlighting lesbian, gay, bisexual and transgender (LGBT) themes at the 2014 Berlin International Film Festival, and the Panorama Audience Award for best documentary.



### Nomansland screenshot

Nomansland describes the struggle faced by a man whose partner has just committed suicide having known he's got HIV.



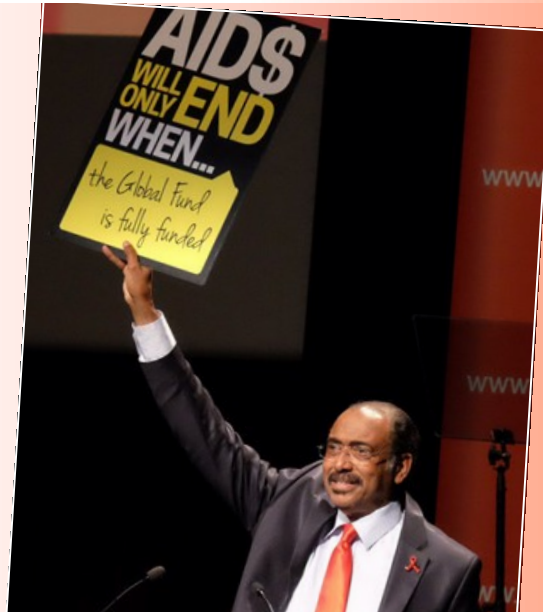
*"Be Negative" photo exhibition at the Broadway Cinematheque, where the opening ceremony of HKLGF was held on 14 September 2014.*



## STEPPING UP THE PACE



A condom dress.



Michel Sidibé, Executive Director of UNAIDS, called for an end to the AIDS epidemic by 2030 and stressed the need for a new “catch-up” plan to leave no one behind. (Source : UNAIDS)



90-90-90 is the new, ambitious treatment target suggested by UNAIDS: By 2020, 90% of all people living with HIV will know their HIV status, 90% of all people with diagnosed HIV infection will receive sustained antiretroviral therapy; 90% of all people receiving antiretroviral therapy will have durable viral suppression.



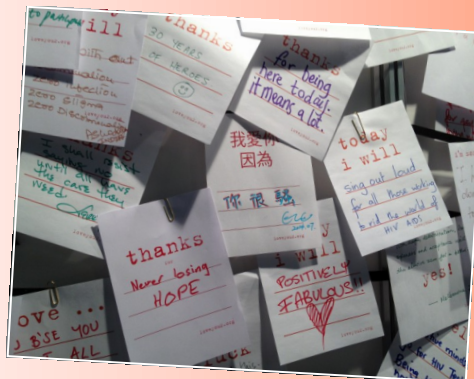
Posters call for condom use for oral sex and sex among MSM.



Dr SHU Bo-ye from the Department of Health joined the conference and presented at the poster exhibition.



AIDS 2014 Candlelight Vigil at Fed Square of Melbourne to remember the 35 million people who died of HIV / AIDS.



Comforting words for the HIV-infected.



Calling for protection of female sex workers.