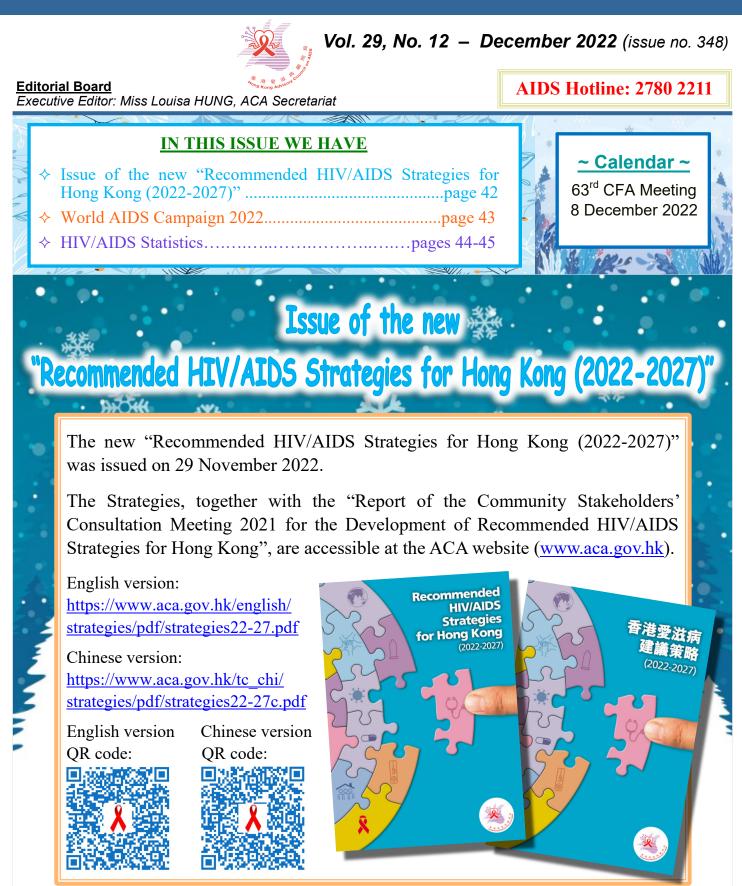


(Publication of the Advisory Council on AIDS, Hong Kong)



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World AIDS Campaign 2022

This year, Red Ribbon Centre (RRC) publicises World AIDS Campaign 2022 in virtual format. The theme of this year is "Undetectable = Untransmittable" (U=U), which is a principle endorsed by World Health Organization (WHO) and The Joint United Nations Programme on HIV/AIDS (UNAIDS). It refers to when people with HIV who achieve and maintain an undetectable viral load by taking antiretroviral drugs consistently, there is no chance of passing on the virus through sex.

A real story was adapted and filmed into a short video. The plot was about a home visit to a serodiscordant couple by a pop singer. Through causal chatting during the home visit, it brought out the message that with the advent of HIV treatment, people with HIV could also lead a normal life and could execute life planning as in their HIV-negative counterparts. The video was broadcasted on the social media of the Centre for Health Protection and RRC on 1 December to commemorate the World AIDS Day. It was also displayed on several bus routes and promoted at various social media platforms in December. RRC hopes to raise the public awareness of "U = U", and convey the message of caring and accepting people with HIV.

In addition, RRC arranged a medical interview on a popular online health channel. A Senior Medical and Health Officer from Special Prevention Programme presented the history of evolution of HIV treatment and explained the concept of U=U and Treatment as Prevention, together with the modalities of HIV testing and highlighted the importance of early testing and linkage to care. The interview was broadcasted online on 1 December 2022.



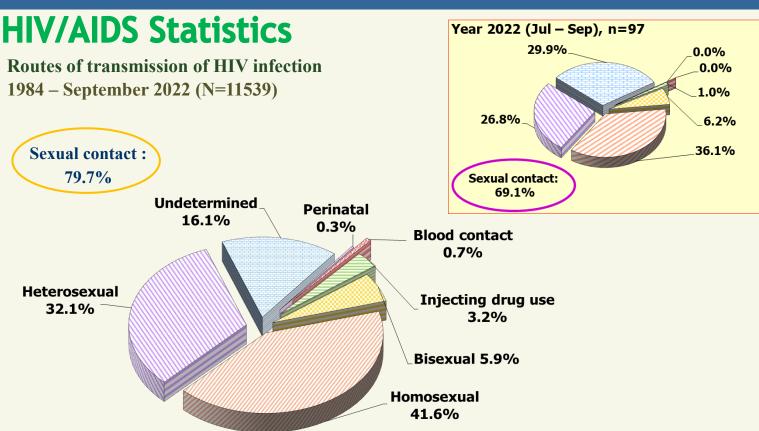
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HIV/AIDS Statistics in Hong Kong - Updated 30 September 2022

		Q3 2022		Cumulative (since 1984)	
		<u>HIV</u>	<u>AIDS</u>	<u>HIV</u>	<u>AIDS</u>
Sex	Male	80	9	9,456	1,964
	Female	17	3	2,083	409
Ethnicity	Chinese	57	9	8,027	1,830
	Non-Chinese	14	3	3,131	543
	Unknown	26	0	381	0
Route of Transmission	Sexual Contacts	67	11	9,191	2,110
	- Heterosexual	26	7	3,709	1,198
	- Homosexual	35	4	4,805	748
	- Bisexual	6	0	677	164
	Injecting drug use	1	0	374	68
	Blood/blood products recipients	0	0	86	26
	Perinatal	0	0	35	11
	Undetermined	29	1	1,853	158
Total		97	12	11,539	2,373

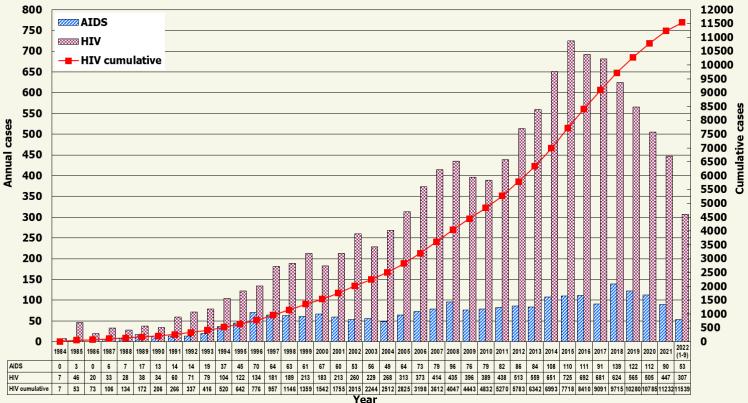
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Note : The percentage may not add up to 100% due to rounding.





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